



kuhjohl

*Delighting you*

www.kuhjohl.com

SINCERE  
PRECIOUSLY YOURS

www.sincerejewellery.com

CIN: L74899DL1994PLC059341

Regd. Office: Flat No. 620, Hemkunt Chamber, 89 Netru Place, New Delhi 110019, India

Corp. Office: A-89, Sector-2, No. da (U.P.) 201301, India

Phone: +91-120-4125476 Email: info@orosil.com Website: www.orosil.com

Ref. OSIL/103/2017-2018

Date: September 28, 2017

To,

**The Manager-Operations & Listing  
Bombay Stock Exchange Limited  
Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Wing,  
Rotunda Building, PJ Tower  
Dalal Street, Fort Mumbai- 400001**

**SECURITY CODE: 531626**

**ISIN:- INE628B01034**

**Sub: Intimation of Selling of Kuhjohl Jewellery on Flipkart.com under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015**

Dear Sir/ Madam,

Pursuant to regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015 this is to inform you that the growth of the offline market, along with the growth in the global jewellery market has fuelled the rise of trade of jewellery through the online medium as well. While the online jewellery market currently accounts for a minuscule 4% – 5% of the total figures, but it is seen to be growing gradually and is all set to capture 10% – 20% of the market by 2020.

To capitalize on this moment, the company has opened the account to sell their silver jewellery products on **Flipkart.com**, the leading online marketsite of India. The company is offering silver jewellery under "**Kuhjohl**" brand. This move will help us in catering the jewellery customers pan India. Earlier company was offering sale of "Kuhjohl" Jewellery on its own website, namely; [www.orosil.com](http://www.orosil.com).

Further in the coming time the management is in the process of selling Gold Jewellery also under "**Sincere**" brand.

Kindly take the above information on your records.

Thanking You,

Yours faithfully,

For **OROSIL SMITHS INDIA LIMITED**

  
  
**B.K. Narula**  
**Managing Director**

**DIN:00003629**

**Apartment No.-501, Tower 22  
Common Wealth Games Village  
New Delhi-110009**